

ORDER YOUR YEARBOOK RECOGNITION AD TODAY!

DEADLINE FOR GUARANTEED
SPACE IS **OCTOBER 31!**



YEARBOOK RECOGNITION ADS for the Class of 2021

You can now create your senior ad online for publication in this year's yearbook, but please note that the yearbook staff reserves the right to alter the fonts and background colors on ads to maintain a cohesive look throughout the book.

The yearbook staff has selected the fonts and color palette for this year's book, and we ask that if you choose to design your own ad, the same style can be incorporated into your ad. All ads will have the student name in the Finn Print Bold font and other text in Foundation Sans Light (***we will adjust this for you on all ads created using the link below***). All text should be Black or white, and aside from any photos, the only colors used on the ads should be Illusion Blue (RGB 26-65-137), Nocturnal Blue (RGB: 5-63-100), Linen (RGB (235-228-217), 20% Gray (205-205-205).

Start digging through those baby photos and start dreaming up the words that you will submit. **Prices go up October 1 and space is limited**, so order your ad now. You can also create your ad online at jostensadservice.com ([this link](#)) and select **Yearbook Recognition Ads**.

Pricing is as follows:

Ad size	EARLY BIRD PRICING September 2020 (act fast and save)	DEADLINE FOR GUARANTEED SPACE October 2020	LAST CHANCE OFFER November 2020 (only as space permits)
Full Page	\$500	\$525	\$550
Half Page	\$300	\$325	\$350
Quarter Page	\$180	\$200	\$225
Eighth Page	\$100	\$120	\$150